RE: A Resolution Temporarily Extending and Expanding Permissible Temporary Signage in the Borough of Montvale due to COVID-19

Whereas, the President of the United States has declared both a National Emergency and a Public Health Emergency throughout the country as a result of the COVID-19 pandemic; and

Whereas, Governor Murphy has similarly declared New Jersey to be in the midst of a Public Health Emergency and a State of Emergency; and

Whereas, as a result thereof, Governor Murphy has issued a number of Executive Orders concerning COVID-19, which have, among other things, implemented certain restrictions on businesses and imposed social distancing requirements on individuals; and

Whereas, said restrictions have forced many businesses to close or temporarily suspend operations, or to instead offer only delivery or curbside pick-up; and

Whereas, the current restrictions have had a significant negative impact on the ability of these businesses to pay rent, taxes and mortgage payments, to maintain their staffing levels and to generate the income on which these business owners rely; and

Whereas, the Mayor and Council have determined that it is necessary and advisable during the current period of business restrictions to extend and expand the Borough's sign regulations related to temporary signage in order to allow more visible indications to the public that businesses are open for business; and

Whereas, during the present pandemic, many residents have also erected signs and banners supporting and lauding the efforts of doctors, nurses, hospital staff and other frontline workers who are playing a critical role in assisting individuals stricken by COVID-19; and

Whereas, other signs have been erected praising the efforts of the essential workers employed in grocery stores, pharmacies, and other essential retail businesses, all of which are necessary to serve the general public during this difficult time; and

Whereas, the Mayor and Council desire to express their gratitude to all of these workers and to encourage the posting of signs, banners and other public displays of support during the present pandemic, and to temporarily relax existing sign regulations in order to allow same.

Now, Therefore, Be It Resolved by the Mayor and Council of the Borough of Montvale, as follows:

1. The regulations set forth in this resolution shall be effective immediately and shall expire on July 1, 2020, unless extended by resolution of the Governing Body.

2. Borough Code §128-9.7A.8(A)(6) is hereby temporarily relaxed to allow for temporary signage in non-residential districts for a period of up to 60 days
3. Borough Code §128-9.7A.8(A)(6) is hereby extended to include the following in the list of permissible temporary signs:

   a. Signs or banners indicating that a business is open or indicating changes in hours or days of operation

   b. Signs or banners indicating that said business is offering delivery or curbside pickup

   c. Signs or banners offering support to frontline workers, essential workers, or expressing support for those affected by COVID-19 (e.g., “Montvale Strong”)

4. All signs and banners permitted by this resolution and Borough Code §128-9.7A.8(A)(6) shall continue to comply with the sizing, color, and other requirements of Borough Code §128-9.7A.6 and all other applicable regulations, including the requirement that such signs may not be placed in such a manner as to impede sight triangles or otherwise cause a hazard to pedestrians or vehicular traffic.

5. Business owners shall still be required to submit permit applications to the Building Department for such temporary signs, but all fees shall be waived for such applications.

6. The erection of signs on residential properties supporting frontline workers, essential workers, or otherwise expressing support for those affected by COVID-19, is hereby authorized and encouraged, provided, however, that such signs may not be placed in such a manner as to impede sight triangles or otherwise cause a hazard to pedestrians or vehicular traffic.

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Adopted: May 26, 2020

ATTEST
Maureen Jarossi-Alwan
Municipal Clerk

APPROVED
Michael Ghassali
Mayor
ZONING PERMIT APPLICATION

Permit # ____________________________

Block ____________________________ Lot ____________________________ Zone ____________________________

Property Address

Owner of Property

Address

Home telephone ____________________________ Daytime telephone ____________________________ Cell telephone ____________________________

Name of Contractor or Person responsible for work, if other than above

Address

Contact telephone number ____________________________ License # ____________________________

AUTHORIZATION: ANYONE OTHER THAN ABOVE OWNER IS MAKING THIS APPLICATION; THE FOLLOWING AUTHORIZATION MUST BE EXECUTED:

TO THE ZONING OFFICIAL OF THE BOROUGH OF MONTVALE:

________________________________________
Name of Designee

Is hereby authorized to act on behalf of this application

Date ____________________________

Signature of Owner / Applicant
ZONING PERMIT REQUEST

PLEASE CHECK ALL THAT APPLY: A current survey showing proposed locations and setbacks are required for all permit applications

Accessory Structure (Plans required)  Fee - $100.00
- Sheds -200 sq. ft. or less
- Uncovered decks - repair or replace

Signs – (Plans required showing sizes and colors) Fee - $150.00
- Application
- Refacing (each side)
- Temporary Sign / Renewal (Limit - 6 months) - Expires ____________ Fee - $100.00
- Banners (Limit - 2 weeks) Fee - $75.00

Temporary Trailer (Limit one year) Fee - $100.00

Temporary Trailer (Limit two weeks) - Expires ____________ Fee - $25.00

Fence - ALL FENCES EXCEPT POOL FENCES Height of fence ____________ (POOL FENCES REQUIRE UCC PERMIT) Fee - $50.00

Retaining Walls (Plans required) Fee - $100.00
- Less than 4 ft.
- 4 ft. and over [REQUIRES BUILDING PERMIT AND ENGINEERING APPROVAL]

Site Work Permit (Survey required) Fee - $50.00
- Driveways
- Patio / Pavers
- Filling / Clearing (less than 50 cu. yds.)
- Generator

Other than listed above:

________________________

Jeffrey Fette / Zoning Official
201-391-5732, ext. 223

Approved / Denied

Date

COMMENTS:

________________________

Amount Paid: Check #: Received by: Date: